

What does being healthy mean to me? Essay Contest

This first-of-its-kind contest (“Contest”) will allow the children of South Louisiana to voice their opinions and feelings on health and healthy lifestyles in a way that is open and non-threatening. This format encourages students to exercise their natural inquisitive nature in exploring health and healthcare policy issues. Presently in the United States, and particularly in Louisiana, there are many controversial issues surrounding health and medical delivery systems. Children have not had a voice in articulating what they may like to see in the next few decades in health advances. Furthermore, with the increase in childhood and adolescent obesity rates, children in the South Louisiana region may have very strong opinions about health and healthy lifestyles. The purpose of this Contest is to let the most vulnerable population of our society discuss

Rules of Contest

The “What Does Being Healthy Mean to Me” essay contest is produced by Louisiana State University Health Science Center (“LSUHSC”). Sponsors include the LSU Healthcare Network in partnership with LiveWell Louisiana and Winn-Dixie. The contest will end with the announcement of winners on May 17, 2014. Submissions must be accompanied by the official Entry Form. Entries received by mail must be postmarked no later than May 9, 2014 to be eligible. Emailed entries must be received by the Close of Business May 9, 2014. The mailing address for entries is:

Associate Dean for Community and Minority Health Education
LSUHSC School of Medicine
1901 Perdido Street, Suite 3101
New Orleans, LA 70112-1393

To submit entries by email, send them to HealthyEssay@lsuhsc.edu.

These Contest rules are subject to modification by LSUHSC. This promotion is void where prohibited.

The entry packet and rules of Contest will be available online at www.medschool.lsuhs.edu, and a limited number of hard copy packets with entry forms will be sent to schools in Orleans, Jefferson, St. Tammany, St. Bernard and Plaquemines parish school districts to be distributed to the schools’ principals. The essay length for the elementary school students is 200 words; middle school students 500 words; high school students 750 words.

Eligibility & Entry Guidelines

To be eligible for the Contest, entrants must be enrolled students in Kindergarten through Twelfth grade, attend a Louisiana School and be a legal resident of the State of Louisiana. Sponsor reserves the right to disqualify ineligible entries; such entries will not be returned. Only one entry per person will be accepted; all subsequent entries will be disqualified. Only single author essays qualify (no co-authored stories). Any failure to adhere to these Contest Rules may result in disqualification from the Contest.

Word Count

First grade through Fifth grade entries must have a minimum of 100 words and a maximum of 200 words.

Sixth grade through Eighth grade entries must have a minimum of 250 words and a maximum of 500 words.

Ninth grade through Twelfth grade entries must have a minimum of 500 words and a maximum of 750 words

The word count includes “a,” “an,” and “the,” but not the words on non-entry pages such as the title page or those that enhance the illustrations. Text must be printed or written legibly or typed. Children who cannot write may dictate their story to be printed, written legibly or typed. Text may be integrated into the illustration pages or on separate pages. Hard copy essays must be typed or legibly written on 8 1/2” X 11” paper, one sided, with one-inch margins. Non-English text must be translated on the same page and the translated text (English text) must adhere to word count.

Official Entry Form

Each entry must include the official LSUHSC “What Does Being Healthy Mean to Me” Essay Contest Entry Form, with the required signature of a parent/guardian confirming that the entry is original. The entry form must be complete and legible at the discretion of the judges.

Judging, Awards & Notification

Entries will be judged on creativity and originality, structure, adherence to topic, grammar, length, and wow factor. LSUHSC will empanel no fewer than 3 judges to judge submissions. The above criteria will be graded according to the following percentages:

Creativity 40%

Structure 20%

Adherence to Topic 10%

Grammar 10%

Length 10%

“Wow!” factor 10%

TOTAL: 100%

Return of Entries

The Contest administrators will make every effort, but are not required, to return mailed entries only if accompanied by a stamped, self-addressed envelope of an appropriate size. LSUHSC

and or its affiliates are not responsible for late, lost, stolen, misdirected, damaged, mutilated, incomplete or illegible entries, or postage-due mail.

Prizes

Prizes will be awarded for First, Second and Third Place in each category for a total of nine prizes.

The prize for First Place in each category is \$750.

The prize for Second Place in each category is \$500.

The prize for Third Place in each category is \$250.00.

Rights Associated with Contest

Submission of the Entry Form constitutes permission for LSUHSC to use the participants' name, likeness, biographical information, information and materials contained in the entry form. Form, photographs, and any statements or remarks made about the Contest in advertising and promotion are without further compensation or permission, except where prohibited by law. All entries, and any copyrights therein, become the sole property of LSUHSC. By entering, entrants agree to abide by the above stated rules, and warrant that their entry is their original work and does not infringe upon or violate rights of any third party, and grant to LSUHSC the right to edit, publish, promote, and otherwise use their entry materials without permission, notice or compensation. No royalties will be paid at this or any time. By submitting an entry and Entry Form, each participant (and parent or guardian) assigns all right, title, and interest in and to the entry and Entry Form to LSUHSC and warrants that the participant (and parent or guardian) have the authority to assign such right, title, and interest. In the event that any applicable law requires certain formalities to be fulfilled to effectuate such grant of rights, each participant (and parent or guardian) agrees to cooperate with LSUHSC to achieve fulfillment of such formalities. By submitting an Entry Form, each participant (and parent or guardian) agree to be bound by these Contest Rules. Each participant (and parent or guardian) agrees to release and hold LSUHSC, and its employees, officers, directors, shareholders, agents, representatives, subsidiaries, parent companies, or other affiliated companies harmless from any and all damages, losses, claims and liabilities arising out of participation in the Contest or resulting from acceptance or claiming of any prize hereunder. LSUHSC reserves the right, in its sole discretion, to terminate, suspend or otherwise cancel the Contest at any time. Income and all other taxes are the responsibility of the prize recipient. LSU is not responsible for any expenses incurred in connection with participation in the Contest. Privacy: Unless otherwise specified, any and all information connected in connection with this Contest will be used by Sponsor solely for the purpose of administering the Contest. Employees of LSUHSC, its promotional partners and their respective parents, affiliates and subsidiaries, participating advertising and promotion agencies (and members of their immediate families and/or those living in the same household as each such employee) are not eligible. ALL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNER. The prize is awarded without warranty, express or implied, of any kind.